

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

23 OCT 1982

For Six Month Period Ending _____
(Insert date)

Name of Registrant

Registration No.

Marsteller Inc. d.b.a. Burson-Marsteller

2469

Business Address of Registrant

1800 M Street, N.W.

Suite 750S

Washington, D.C. 20036

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address
(2) Citizenship
(3) Occupation

Yes <input type="checkbox"/>	No <input type="checkbox"/>
Yes <input type="checkbox"/>	No <input type="checkbox"/>
Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

- (1) Name
(2) Ownership or control
(3) Branch offices

Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

During this period, Burson-Marsteller opened offices at:

- 1) Woodside Plaza One
5500 South Syracuse Circle
Englewood, CO 80111
2) 2041 Mission College Blvd.
Santa Clara, CA 95051

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position	Date Connection Ended
Mary Jo Dieckhaus	Vice President	9-3-82
Patricia Cannon	Vice President	6-1-82

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? ☒ Yes No ☐

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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SEE ATTACHMENT I

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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his services.

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of Termination

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal

Date acquired

-
10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Singapore Airlines
Foundation the Netherlands-U.S.A. 200
ASEA Inc.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

SEE ATTACHMENT II

¹ The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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SEE ATTACHMENT III

\$636,330.21

Total

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
10-23-82	ASEA Inc.	L.D. Telephone	\$ 143.31
"	"	Postage/Photocopies	225.51
"	"	Travel Expenses	200.00
"	"	Messenger Service	39.81
"	"	Creative Services	85.00
"	"	Editorial Contacts	63.05
		SUB-TOTAL	<u>756.68</u>
10-23-82	Singapore Airlines	Editorial Contacts	111.05
"	"	L.D. Telephone/Telex	911.95
"	"	Travel Expenses	142.71
"	"	Postage/Photocopies	1,140.20
"	"	Information Bank	252.57
"	"	Subscriptions	1.00
"	"	Messenger Service	131.20
"	"	Reproduction House	337.50
		SUB-TOTAL	<u>3,028.18</u>
10-23-82	Foundation the Netherlands-U.S.A. 200	Entertainment	169.25
"	"	Postage/Photocopies	17,142.46
"	"	Messenger Service	4,214.76
"	"	Editorial Contacts	2,386.68
"	"	Local Transportation	4,613.49
"	"	L.D. Telephone/Telex	6,516.99
"	"	Investment Conference	15,483.29
"	"	Travel Expenses	28,998.17
"	"	Release Expenses	4,622.30
"	"	Spokesmen fees/media	
		tours/miscellaneous	<u>138,739.53</u>
		SUB-TOTAL	<u>222,886.92</u>
		<u>TOTAL</u>	<u>\$226,671.78</u>

Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (Specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (Specify) _____

21. What language was used in this political propaganda:

☐ English ☐ Other (Specify) _____

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☐ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☐ No ☐

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☐ No ☐ N/A
Exhibit B⁷ Yes ☐ No ☐

If no, please attach the required exhibit.

- (a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

⁶ The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements, been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)



Richard D. Godown
Senior Vice President
and Washington Counsel

Subscribed and sworn to before me at 1800 M St NW Washington DC

this 9th day of December, 19 82



(Signature of notary or other officer)

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

ATTACHMENT I

NEW OFFICERS

<u>Name</u>	<u>Residence Address</u>	<u>Citizenship</u>	<u>Position</u>	<u>Date Assumed</u>
Elaine Cacarillo	491 Third Street Brooklyn, NY 11215	American	V.P.	6/17/82
Dominic DiFrisco	30 E. Huron, #3907 Chicago, IL 60611	American	V.P.	6/17/82
Charles Farley	1524 Lake Avenue Wilmette, IL 60091	American	V.P.	9/23/82
Nancy Gabler	340 East 51st St., #9C New York, NY 10022	American	V.P.	6/17/82
J. Ronald Kelly	1763 Severn Grosse Point Woods, MI 48236	American	V.P.	9/23/82
Robert E. Marquis	9 Burnham Place Manhasset, NY 11030	American	V.P.	6/17/82
Chester Placek	421 Spruce Drive Schaumburg, IL 60193	American	V.P.	9/23/82
Wendy Pressley-Jacobs	711 River Road, #315 Des Plaines, IL 60016	American	V.P.	6/17/82
Nancy Rueth	1520 York Avenue, #16D New York, NY 10028	American	V.P.	6/17/82
Patricia Tuck	39 North Wilton Road New Canaan, CT 06840	American	V.P.	6/17/82
Julie C. Wang	543 First St. Brooklyn, NY 11215	American	V.P.	9/23/82
John Weckenmann	38 Clasendon Place Bloomfield, NJ 07003	American	V.P.	6/17/82

DEC 10 12 19 82
REGISTRATION UNIT

Burson-Marsteller

ATT. II
(CONT'D.)

SINGAPORE AIRLINES

Activities Report

April 24 through May 15, 1982

- Meetings with business writers to encourage business stories on SIA -- Walter Wingo, associate editor U.S. News & World Report; Leonard Curry, Newhouse News Service and Regardes (business) magazine; David Nelson, freelance writer for Los Angeles Times and other publications; David Lawrence and Anita Schrodtt (aviation writer), New York Journal of Commerce.
- Meeting with Dan Henkin, Air Transport Association.
- Meeting with Mary Kennedy, program chairman of International Aviation Club, re invitation to SIA executive to address luncheon. Monthly speakers through January booked but looking for possible opening.
- Daily reading of Aviation Daily, telexed special interest items.
- Daily reading of all other media for items of interest.
- Clipping and accumulating items for report to SIA.
- Meetings with Larry Short re committee report.
- General secretarial support.

SINGAPORE AIRLINES

Activities' Report

May 16 through June 15, 1982

- Reported via telex Messrs. Godown and Levin's observations and comments resulting from their attendance at Hearings on International Aviation Policy of the House Subcommittee held May 18, 1982.
- Maintained ongoing media contact with aviation writers interested in writing economic business stories and articles on Singapore Airlines. Writers contacted during this period were:
 - Mr. Trevor Armbrister, The Reader's Digest.
 - Mr. Tom Mechling, freelance writer who has contributed to Harpers Magazine and NBC-TV.
 - Mr. Mike Harris, California Business.
 - Mr. Frank McGuire, Helicopter News.
 - Mr. Robert Samuelson, The National Journal and The Washington Post.
 - Ms. Kim Smith, freelance aviation writer.
 - Mr. Howard Banks, Forbes Magazine.
 - Mr. Robert Kaylor, local correspondent in Singapore for U.S. News & World Report.
- Daily reading of Aviation Daily and transmitting via telex, during this period, items of possible interest to Singapore Airlines.
- Providing copies of article on Singapore and SIA published in May issue of Town & Country magazine.
- Continuous monitoring of national press, magazines and other media sources for items of interest to Singapore Airlines.
- Clipping and accumulating items of interest to Singapore Airlines for inclusion in monthly report.
- Miscellaneous correspondence on matters relating to SIA, reporting and requesting instructions, etc.
- General secretarial support.

Burson-Marsteller

SINGAPORE AIRLINES

Activities' Report

June 16 through July 15, 1982

- ° Visited House Investigations & Oversight Committee. Discussed ECAC Agreement; possibility that Swiss and French might not ratify; further possibility of additional hearings on basic U.S. Aviation policy.
- ° Continued our ongoing media contact with aviation writers interested in writing economic business stories and articles on Singapore Airlines. Writers contacted during this period were:
 - Tom Mechling and Bill Steif re possible trip to Singapore.
 - Gerald Rosen, Executive Editor, Dunn's Business Month.
 - Milton Moskowitz, columnist, L.A. Times Syndicate.
 - Trevor Armbrister, writer, Reader's Digest.
 - Debbie Staats, writer, Fortune Magazine.
 - John Williams, writer, Wall Street Journal.
- ° Continuous liaison with Diane Anderson and Bruce Benson, SIA staff in Los Angeles, on media contacts.
- ° Daily reading of Aviation Daily, national newspapers and business magazines for items of possible interest to SIA.
- ° Continual surveillance of national press and trade papers for adverse comment by American airlines on SIA subsidization matter.
- ° Clipping and accumulating items of interest to SIA for inclusion in monthly report prepared by our Research Dept.
- ° General secretarial support.

SINGAPORE AIRLINES

Activities' Report

July 16 through August 15, 1982

- **Counseled regarding preferred response to Journal of Commerce story in which Northwest Airlines laid charge of subsidization. R. D. Godown discussed possible Journal of Commerce interview with George Chan, SIA.**
- **Carl Levin monitored and reported on new Airline and Passenger taxes in 1982 Tax Bill.**
- **Mr. Levin consulted with Larry Short on SIA response to CAB re expanded service application. Suggested language for reply.**
- **Coordinated plans for October media trip to Singapore of writers Tom Mechling and Bill Steif.**
- **Maintained ongoing contact with national business and financial reporters.**
- **Continuous liaison with Diane Anderson, SIA, Los Angeles, on media contacts.**
- **Daily reading of Aviation Daily, national newspapers and business magazines for items of possible interest to SIA.**
- **Clipping and accumulating items of interest to SIA for inclusion in monthly report prepared by our Research Dept.**
- **General secretarial support.**

SINGAPORE AIRLINES

Activities' Report

August 16 through September 15, 1982

- ° Extensive media contact throughout month.
- ° Arrangements for Chairman Pillay interviews in Washington with U.S. News and World Report, Aviation Week, Aviation Daily and New York Journal of Commerce.
- ° Pre-briefing of media.
- ° Continuing surveillance of published materials for developments of interest.
- ° Arrangements for business writer trips to Singapore, including Gerald Rose, executive editor, Dunn's Business Month.
- ° Response to media inquiries.
- ° Transcribing Chairman's interviews (in progress).
- ° Maintain contact with Larry Short, Diane Anderson, etc.
- ° Clipping and accumulating items of possible interest for inclusion in monthly report.
- ° General secretarial support.

SINGAPORE AIRLINES

Activities' Report

September 16 through October 23, 1982

- Maintained contact with business/financial media and responded to specific inquiries and information requests.
- Handled arrangements for December and January trip to Singapore of Dan Sheehy, Aviation Daily, and Gerald Rosen, Dun's Business Month.
- Coordinated October 1 interviews for Chairman Pillay with national media in Washington; media coverage appeared in October 18 New York Journal of Commerce, October 18 Aviation Week, and October 29 Aviation Daily.
- Continued close contact with Congressman Elliot Levitas and staff of Legislative House Committee on Public Works and Transportation.
- Monitored developments in industry and national media of potential significance.
- Maintained liaison with Diane Anderson, Michael Tan, in Los Angeles; and with legal counsel, Larry Short, in Washington, D.C.
- Compiled specific items of interest to SIA for monthly report.
- General secretarial support.

ASEA INC.

Activities' Report

April 24 - October 23, 1982

- o Consulted and researched information to send to ASEA, Sweden on nuclear waste disposal to assist them in planning and preparing a Nuclear Waste Program in Sweden.
- o Consulted and corresponded with ASEA, Sweden re materials and information for author, Luther Carter, for use in his book on radwaste disposal in Sweden.
- o Attended meeting in France with ASEA representative in regard to proposed ASEA Centennial Seminar for discussion purposes.
- o Follow-up and ongoing work consulting with ASEA representative in planning and arranging seminar: Global Energy Conference, to be held in United States in 1983.
- o Miscellaneous. Ongoing reading of American newspapers, magazines and trade press for articles of specific interest to ASEA, Sweden.
- o General secretarial support and office procedures to service client account.

ATTACHMENT III

Receipts
(No. 14(a), Page 5)

<u>Date Received</u>	<u>From Whom</u>	<u>Purpose (Invoice #)</u>	<u>Amount</u>
5-24-82	ASEA Inc.	8455	\$ 822.46
"	"	8456	822.87
6-7-82	"	8475	1,120.92
"	"	8476	640.04
7-2-82	"	8498	1,285.58
8-26-82	"	8536	1,875.00
9-15-82	"	8540	1,945.04
10-14-82	"	8563	1,377.42
		SUB-TOTAL	<u>9,889.33</u>
5-28-82	Foundation the Nether-		
	lands-U.S.A. 200	217263	35,697.06
6-23-82	"	217408	55,928.33
7-8-82	"	218054	137,349.75
7-20-82	"	217765	127,072.20
"	"	218302	130,025.02
9-1-82	"	218630	72,675.66
"	"	219014	32,174.60
		SUB-TOTAL	<u>590,922.62</u>
6-10-82	Singapore Airlines	8464	7,238.98
7-1-82	"	8487	7,384.06
7-23-82	"	8507	6,835.89
8-31-82	"	8526	7,070.01
10-19-82	"	8548	6,989.32
		SUB-TOTAL	<u>35,518.26</u>
		<u>TOTAL</u>	<u>\$636,330.21</u>

THE NETHERLANDS-U.S.A. 200 FOUNDATION

April 24-May 15, 1982

1. B-M researched and prepared a variety of stories ranging from features to wire shorts and submitted them to client for approval.
2. Copy was prepared for two feature releases, which the client released via a national mat service.
3. Production was finished on a five-part video news clip, "American Bicentennial with the Amazing Dutch." It was released to the top 100 television stations throughout the country.
4. Coordination continued with the Foundation, the Netherlands chambers of commerce and media sponsors of the "1,000 Contest" as procedures to select the winners were finalized. Some winners were selected at drawings taking place at special Dutch events. Four press releases were prepared and issued.

General knowledge of the contest increased during the period via a 12-city media tour by two spokesmen promoting it, Erland van Lidth de Jeude and Timothy Beard. B-M trained the spokesmen, and placed them on numerous television and radio talk shows, and arranged for newspaper interviews in the different cities. A press kit on three spokespeople was prepared.

5. Plans and logistical arrangements were finalized for Chicago's week-long State Street Dutch Treat in early May. B-M confirmed press attendance, and conferred daily with local Dutch officials, the State Street Council and the mayor's office, which B-M interested in the project. B-M set up several television and newspaper interviews to take advantage of the mayor's participation, in addition to sending four press releases about the event to all area media.
6. B-M prepared a release about Dutch participation in the Food Marketing Institute show in Chicago and distributed it to food marketing, chain store and food trade publications. B-M directed trade press to the Dutch booth at the show.
7. Planning continued for the royal visit and economic trade mission to Chicago, Los Angeles and Houston. B-M conferred frequently with the local consuls and chambers of commerce who sponsored the visits, and took charge of logistical arrangements.

8. B-M arranged for the Dutch companies attending the Offshore Technology Conference in Houston to be interviewed by several leading oil journalists.

May 16-June 15, 1982

1. A five-part radio series was produced and distributed to the top 100 radio stations throughout the country.
2. B-M consulted lawyers to determine the final format for winner selection for the "1,000 Contest." Client was kept apprised of inscriptions in the contest, which closed June 21. Preparations were begun on announcing the winners via the local sponsoring media. Three touring spokesmen promoting the contest appeared on additional B-M arranged spots on television and radio shows, and were interviewed by newspaper editors.
3. Preparations continued for the economic trade mission, scheduled to visit New York, Chicago, Los Angeles and Houston. B-M offices prepared press lists for various events sponsored by the consulates, chambers of commerce and the royal party, and contacted many of the major media and business press to invite journalists to attend certain events.

B-M staff in Chicago and Houston worked closely with local officials and the Queen's press secretary to finalize logistical arrangements. B-M also invited local journalists to events for the royal visit and trade mission, including photographers. B-M also obtained written texts of speeches for those journalists requesting them.

The Chicago office liaised with the Netherlands Chamber of Commerce and the Chicago Association of Commerce and Industry to prepare for the royal visit/trade mission at the end of the period. Brochure copy and letters were prepared for the client to distribute, in addition to a speech delivered during the Queen's visit.

4. B-M provided counseling and media support for Dutch involvement in trade shows in New York and Chicago, including the National Restaurant Show. The Chicago office issued a release linking the Dutch to the National Restaurant Show.

June 16-July 15, 1982

1. Further work for the "1,000 Contest" including preparing a list of editors from local sponsoring media and trade publications to accompany the 1,000 Americans to Holland in early October. B-M contacted sponsoring media to determine their publicity needs, then drafted and submitted proposals to effectively publicize winners' trips.

2. Daily contact was maintained with the Deputy Industrial Commissioner in Houston for the royal visit/economic trade mission June 17-18. B-M was responsible for media support for both, including preparation of press lists, inviting journalists and handling the press at different events. Photographic sessions and interviews were set up for the Queen's party and the trade mission members. A press release on the economic mission was prepared and distributed.

B-M Los Angeles liaised with Dutch officials in California to arrange media support for the royal visit/trade mission visit June 19-22. B-M set up a photographic session for the Queen's visit to an exhibit at a Dutch-owned shopping center in Century City, and subsequently distributed a release and photograph from Century City to the local media. In addition, B-M arranged for press to attend a University of Southern California-sponsored seminar on doing business with the Dutch, set up interviews for four trade mission delegates and arranged for journalists to accompany the trade mission on a trip to visit Dutch growers in Santa Barbara and Ventura counties.

3. Arrangements were finalized for electronics trade journalists to interview the managing director of the new World Trade Center Electronics, located in Holland, during his visit to New York.
4. B-M worked with the consulate to publicize Holland's participation at the New York Fancy Food Show June 27-30. Journalists were invited to the Dutch exhibit, and B-M arranged for several interviews and photographic sessions for Dutch products. A feature release was prepared and distributed to leading food specialty and gift publications.
5. B-M continued to counsel the client, as well as the Dutch consulates and trade offices, regarding Dutch participation in various trade shows, including the American Hospital Show, and the Sail Boat and Power Boat shows.

July 16-August 15, 1982

1. Coordination of events for the "1,000 Contest" continued, and B-M submitted recommendations to publicize the 1,000 visit. Winners were advised, sponsors were notified of winners and all procedures finalized for the early October visit. Publicity needs were discussed with sponsoring media. B-M continued to select journalists to accompany the 1,000 visit. Three press releases announcing winners were prepared and released.

2. B-M was asked to provide logistical and media support for a combination investors' conference and concertgebouw tour to San Francisco, Denver, Chicago and Minneapolis. B-M arranged for concert sites and conference rooms, took charge of reservations and other coordinating details, and liaised with local sponsors. B-M secured moderators for the conferences, and initiated press contact.
3. The Chicago office conferred with Dutch trade officials to determine which Dutch manufacturers and products would be at the Chicago Gift Show, then developed a corresponding trade media list. The office took charge of advertising details and made logistical arrangements for a reception. A press release about the Dutch at the gift show was prepared and distributed; and appropriate follow-up conducted.

August 16-September 15, 1982

1. B-M coordinated publicity for the winners of the "1,000 Contest," and worked closely with officials in the United States and Holland to begin setting up for the 1,000 visit to Holland.
2. Logistical arrangements for the investors' conferences and concerts were finalized in San Francisco, Denver, Chicago and Minneapolis. Press kits were given to the client to distribute, and B-M contacted journalists in the four cities to confirm their attendance at events. In some cities, B-M was responsible for preparing the speaker's remarks.

Several major newspaper interviews were arranged for Denver.

3. B-M arranged for a major Chicago publication to prepare and publish a long feature about tourism in Holland.

September 16-October 23, 1982

1. At the request of the local Dutch chambers of commerce, B-M supervised the announcements of winners of the "1,000 Contest" in the local sponsoring media and hometown press. B-M arranged for photographs to be taken at the three departure locations in New York, Chicago and Los Angeles in early October when the 1,000 left for Holland. The photos were given to local media for publication, and a release was given to the wire services.

B-M staff accompanied the group to Holland, and took charge of the press group invited to travel with the 1,000. Each journalist received a specially-tailored itinerary in Holland, based on his interests and special requests. The Dutch office helped organize media events in Holland for the 1,000, particularly with the wire services.

Follow-up activities continued with the 32 television, radio, trade and print journalists who accompanied the 1,000 group.

2. Liaison continued with the client to finalize logistical details and press attentions at the investors' conferences in San Francisco, Denver, Chicago and Minneapolis. Activities at Chicago and Minneapolis were scaled down, and turned over to local sponsors for completion.

Press attendance was reconfirmed for San Francisco and Denver, and delegation members were apprised of local concerns prior to B-M scheduled press interviews..

3. B-M conferred with client to report on recent activities, and to plan for finalization of year's activities in mid-November.

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NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes _____ or No XX

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes XX or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)


Signature

Date

Richard D. Godown
Please type or print name of
signatory on the line above

Senior Vice President & Washington Counsel
Title